

PTC PROFIT BOOST



The ultimate guide to
earning from PTC sites

Discover secret beneficial PTC tips
for creating incredible income by
working only a few hours a day

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1. INTRODUCTION

Congratulations! You have just bought an eBook that will help your earnings grow. Instead of pennies, if you follow all the advices in here, you will now earn big dollars! But that depends on how much you are prepared to work for it. If you are willing to give your 110%, your monthly bills will be paid by your extra online income coming from PTC sites. If you are willing to go that extra mile, say good bye to your daily job. After more than 4 years in PTC industry I've tried it all and I'm now here to share my experiences. I will tell you what's actually working and what's not. You do not need to spend hundreds of dollars like I did to only find that some tactics do not work and are a waste of money.

I've earned enough with this method and still earn but a lot of people leave PTC sites thinking that it's a waste of time. When less people are active in PTC sites, many sites close and I earn less. That's why I wanted to share this amazing eBook with all of you! But not many copies!

In this eBook I will teach you how to find legit paying PTC sites, referrals for your PTC sites and where to advertise your referral links. Most importantly I will show you HOW to advertise referral links. You will also learn a few PTC secrets that are not for public.

2. HOW TO GET DIRECT REFERRALS ON PTC SITES?

If you're just a beginner in PTC industry and you don't have enough funds to rent or buy referrals, there is always an option to get some direct referrals easily. That way you can earn good money on any PTC site. We will teach you some good methods in this eBook! So let's get started, shall we?

2.1. HOW TO CHOOSE WHICH PTC SITE TO PROMOTE?

When a PTC site (will be referred simply as 'PTC' later in text) is new, or in the best case - just launched, it's fairly easy to get a lot of direct referrals. This doesn't mean you should start promoting every new PTC that appears, instead, you should do some research to find out if the site is legit.

You can easily tell if a website is an instant scam. If it doesn't have a discussion board, that means they can do whatever they want with your account and money and no one would ever notice it. On the other hand if they have a forum, that means they're serious about their business. You can post your issue and admin(s) should help you, if not, your unsolved problem is visible to the public and that's a big minus for them. But be careful, sometimes admins delete negative comments when they can. Also, if a PTC site constantly misspells words in its content or uses bad grammar, you can conclude that the owners are not serious and it would be best if you avoid that site.

The web design is another reflection of how serious is the owner of the PTC. If you see a default script design, avoid that website because that most probably means the admin doesn't have enough money to pay you. A sign of poor budget of a PTC site is also reflected in the domain and in hosting. Neither of these should be free! If the owner doesn't have money to buy a real domain, where would he get the money to pay his/her members?

The key of every PTC site is its sustainability. If a PTC gives \$0.01 per click, 50% for referral click and sells 1000 visits for \$5 that's unsustainable!
 $(1000*0.01)+(1000*0.01*50\%)=15\$$, which means they don't profit from the ads at all, quite contrary they are losing money and just want to rip off their members by selling premium memberships.

Today's sustainable standard ad rates are around \$0.0002 to \$0.003, with some bonus ads worth \$0.01 to \$0.005 from time to time. It doesn't sound like a lot of money but you are surfing many ads every day, at many PTC sites and with referral earnings. That all adds up to a decent income.

Actually, three of the most important factors of PTC sites for members that just want to earn are daily total earnings, time it takes to earn and referral earnings for standard members or with cheap memberships that are worth buying without a bigger risk of losing a lot of money.

After you have reviewed all on-site factors of the PTC site you want to join and promote, it's time to do some Google research before starting anything. Type the site's name into Google (or better: "site's name" +scam or even "site's name" +review), and go through some results and check if there are any legit complaints about the website or its owner. Keep in mind that many blog owners will write "scam" just to get new visitors, visitors just like you looking for information and trick them into clicking. It's important to ensure that the scam word is written with a reason behind, not to get free traffic.

Another little factor to consider is referral earnings rate. Take a look at different memberships, prices and benefits of having them. Some sites do not have high referral earnings like 100%, instead they have maybe 50% referral earnings with a cheap membership but you also earn from referral purchases. The last few years, referral purchases became a very good source of income for many promoters. PTSU earnings are once again a great source income for promoters with many active human referrals.

2.2. HOW TO FIND NEW PTC SITES?

I've showed you how to tell if a website will be a scam in the near future or not, but I haven't showed you where to find those new sites, have I?

This is quite simple actually. If you visit some popular PTC sites multiple times a day, on their "Click ads" or "View ads" page you will spot new sites getting promoted there. Just check them out, join if they are good and get ready to promote them yourself.

Another good method is to read PTC forums (e.g. earnmoneyspace.com). All those forums have a "New PTCs" board where topics about new PTC sites are posted very often. There are also sections where older paying sites are posted, so it's another good method for finding the older paying sites. PTC Profit Boost forum has a lot of information as well, be sure to check that out!

2.3. OPENING A WEBSITE/BLOG TO PROMOTE PTCs

The best way, and probably the only way to nicely organize all PTCs you're promoting and present them to your potential referrals - is to open a blog, or if you want something more advanced - a website.

To explain more, what I'm thinking here is that you should start a blog where you will post a list of PTCs you want to get referrals for. As simple as it sounds, it will certainly take you some time to tweak that list so it looks more professional. Read the following paragraphs to find out how to create your blog, and how to make your list clean and user friendly.

While some of you reading this eBook might be already good at web design, some might be complete newbies. However, I will cover a quick tutorial on how to create a blog just in case. So, while a totally unique

website would be more appealing to your visitors, a simple blog wouldn't be bad at all. You can use popular services like Blogger or Wordpress, where you can open a blog for free. That's right, no need to pay for web hosting, and you even get a subdomain for free. Opening a blog on these sites is easy as 1, 2, 3. You just need to signup, select your blog name (make sure you include ptc in the name for search engine visits) and you're ready to post. But before posting, I suggest you do a little Google search and find some free Blogger/Wordpress templates that will make your blog different from the competitors. Btemplates.com is a website I would suggest you to find templates if you decide to open a blogger. They even have a simple tutorial on how to install their templates!

Now that you have your blog setup, it's time to insert some content into it. A lot of people make mistakes by just inserting a bunch of referral links and banners into their blog. In my opinion this is really bad. I would suggest you make a few categories of PTCs you're promoting, e.g. "New PTCs", "Trusted PTCs" and also include a list of "Scam PTCs" where you place sites that you once promoted but no longer do it, this will show your visitors that you care about what you're promoting. Do not create a list of 10 years old scam sites that you had no connection with, no one will read it and there are already thousands of those lists out there. Another important thing is to write a small review of each PTC. Write about click rates, daily earnings, PTC's Terms Of Service etc.



An example of a well organized PTC blog.

If you want to take it an extra mile, be creative and post fresh content! There are many PTC blogs with lists of “legit sites” (that are often not) but very few with a news section or a platform for visitors to discuss or comment. Start off with Facebook where you can connect with your visitors and Twitter where you can link to your new posts. If your site gets very popular, feel free to open a forum and let your visitors help to contribute to your blog with content! Let them post questions and doubts, that way you have more to write about and your visitors are happy.

So, the key is to post as much quality posts as you can and to promote your blog as much as you can. This will surely increase your referrals and profit.

2.4. PROMOTING YOUR PTC BLOG/WEBSITE

There are many ways to receive a free promotion for your website or blog. One of them is called traffic exchange. At traffic exchange websites you will view different websites and earn credits. These credits can later be used to promote your blog. There are many traffic exchange websites that give you 1/3 or 1/2 credit per website viewed. Some PTC sites also have this feature, mostly PTC sites that use auroraGPT script. I recommend starting with Easyhits4u.com. It's an excellent traffic exchange site that **pays** you when you visit other sites and at the same time gives you credits to promote your blog.

Often when new PTC sites start with low click rates, they give out free advertising credits on sign up! These sites can be spotted early at different PTC forums. Use the free advertising credits to promote your blog once you find a PTC like that to join.

You can also exchange links/banners with other blog owners. When you have some visitors, I'm sure the other blog/website owners will be happy to exchange with you. It's a win/win situation. Just don't try to exchange links/banners with the top PTC blogs. They won't exchange unless you have a very popular blog or if they exchange, you will just be one of many.

If you are an active forum user, be sure to create a simple yet attractive banner and put it in your signature! Some forums only allow text link, that's also fine. If you are an active poster, many people will see your signature and some will even click it. Be creative when you add a text link, the text should be attractive for the other people at the forum. A new trend is to add adf.ly shortened links and earn from clicks too, that's not a great way to get new referrals though. Many people will click with desire to join a new ptc site, but they will meet an annoying page and will be forced to view it in a few seconds to be allowed to go to the next page. Most of the people will just go back and search in Google for site's name to find the real URL.

Now one of the most important parts!

When the free promotion is done and you started to earn money from your referrals, it's time to take the next step. The best and most effective advertising is the one you must pay for. There are thousands of PTC sites that provide some kind of advertising that is very cheap but only a few are actually good. For example, 1000 PTC visitors are never worth \$20 if you just want to promote your blog. One single sign up will be very expensive with that kind of advertising. \$5 on the other hand can be worth it sometimes. I will share some good sites with you where you can advertise and receive many sign ups cheap.

Firstly, Wordlinx.com, the advertising is no longer expensive and members that click there are hardworking, and also forced to view your website in a few seconds. If you manage to get them to join as your referrals, you will be happy with them for a very long time. Clixsense.com is probably the only PTC site that was promoted on television! They have a lot of English speaking members and the advertising with micro ads is cheap.

This is something a lot of people are missing. Many ptc sites with lower click rates, often using AuroraGPT script are having PTR (paid to read) section with almost no ads while PTC (Paid to click) section is full of ads. Instead of buying just another PTC ad, buy PTR ad credits! In special advertising deal if it's possible. A lot of people will pay attention to you ad

unlike in PTC section where people are paying less attention to your ad the more ads are available in it. I've seen one successful PTC blog owner already doing this at PPlinx.com in PTR section, instead of fighting with other more than 100 ads about attention this blog is often alone or with 2-3 other PTR ads in paid to read section getting more than enough of attention.

There are also other ways to promote at PTC sites. Almost every PTC site sells banner spots. Finding effective banners for sale is very hard but one has been very effective for me. That banner is located below neobux.com ads. The banner is a little expensive but a lot of people will come to your blog from it if the banner is attractive enough. To advertise a banner at NeoBux you will need to contact their support team at advertisements@neobux.com. I'm sure you can find many other sites that will show your banner for less, one page I recommend for that is adhitz.com. At adhitz.com you can browse their most popular websites, read how much banner advertising cost and where the banner is located. PTC sites that use ptc-evolution script often have featured link ads. These text links will be rotated for a whole month and they are absolutely worth the low price they cost if the site is very popular and doesn't have a lot of other ads (test it by refreshing page with f5 on your keyboard).

I'm writing a lot about AuroraGPT ptc sites and it's simply because they are that good! Even the less popular sites can be a gold mine if you know something about ptc advertising. AuroraGPT are often selling special advertising packages with tons of traffic exchange credits and banner credits. Banner credits give impressions of your banner and traffic exchange credits can be used to create a campaign in traffic exchange section. The problem is that often these Auroras selling cheap advertising are not as popular as some other sites. Well, here is a little trick that I sometimes use. If you buy millions of banner impressions for a few dollars at a PTC site with a few thousand members, create many banner campaigns for the same banner at the same time and assign credits! I usually count so that they last for atleast a month, count by testing one banner campaign. See how many credits are used per 24 hours and assign that many credits x 30. Banner campaigns are sending a lot of targeted clicks to the website of your choice and sometimes are more worth than PTC advertising. Do the same thing in traffic exchange section, create many traffic exchange campaigns.

2.5. EXCLUSIVE ADHITZ ADVERTISING REPORT

Adhitz is an alternative to Google AdSense/Adwords for PTC earners. We've tested its cost per sign-up and the results were very good. After advertising an older PTC site, not too popular, we could estimate the cost per sign-up to **\$0.35 - \$0-50**. At Adhitz you are only paying when people are clicking your banner. So if you own a PTC site or blog, you will get tons of impressions for free! Impressions will increase awareness of your brand/product.

What you should think about when you advertise at Adhitz is to have an attractive banner that will attract only the people that sign-up. Don't advertise a banner with text "click here". It doesn't matter if the site you want to advertise is new or old because the click rate cost is the same for everyone and you are not paying for impressions. Here are a few things you should think about before uploading a banner at Adhitz for your campaign:

- Your banner must be attractive. People that surf sites with your banner on it, should pay attention to your banner.
- Avoid bad clicks. You want only targeted clicks from people that are searching for new sites to join and you get that by describing your PTC site/blog as good as possible. This may be archived by showing on your banner; click rates, minimum payout, pending payment time, payment processors, site's age, average daily earnings etc..
- Fast loading. The site you promote must load fast or you risk losing money. People may get interested in your offer in banner and click on banner but the site loads too slow and people leave before it's fully loaded.

2.6. EXCLUSIVE METHOD TO PROMOTE YOUR REFERRAL LINKS

Having your own PTC website is a big advantage when promoting other PTCs. However, making and managing a PTC is not that easy, I will probably write an eBook on how to build and sustain a PTC in the future. But for now, I have an excellent solution for you. You may or may not heard of

BuxHost.com, the website where you can get a domain, hosting and installed PTC script for just \$25. A lot of people think BuxHost PTCs are instant scams, and I would agree in most cases too, but this doesn't mean there aren't a lot of people that think the opposite.

On the other hand, this popular opinion is not as popular today as it used to be a year ago, simply because a lot of buxhost sites are older today and earned trust from PTC earners. With just \$25, and extra \$20 you can launch your own PTC and promote it for cheap in few low click rates PTCs. With that money from my experience, if you select cheap advertising (Clicksia, PPlinx, Buxp, Incentria etc.) you could get from 500 to 1000 members. Now, this doesn't mean that's just 1000 referrals, think outside the box. You can promote hundreds of new PTCs like we showed you to your members by adding your referral links to "View Ads" page, and get tons of referrals for each one of those. You will get more members if you simply post at earning forums in "downline building" or "new ptc section", many people will join just to try and see.

Important thing is to make your BuxHost PTC sustainable. Don't give too many cents per click. See how many referrals you are getting and how much they earn for you, and then adjust click rates so your members don't earn more than what you earn daily from all PTCs you are promoting. This is not hard to do, you just need to do some math! Also, I forgot to mention, be sure to have some bucks in your payment processors if you need to pay some members at the start, so you show them you're trusted.

3. CONCLUSION AND FORUM INVITATION

Now that you have learned all the most important things about PTCs that you probably didn't know before, from seeing if a PTC is an instant scam to exclusive methods for referring, it's time for you to start earning!

Go on, create that blog if you don't have it already or tweak it as per my advices, join some PTCs by using my methods and start promoting!

There's tons of advices in this eBook, and a lot of it is maybe too confusing to you. I suggest you go over it a few times, take a pen and paper and write down what will you do first!

When purchasing my eBook, you must have noticed that you will also be getting an exclusive forum invitation where Admin account is used by me and several other PTC experts. On the Thank You page, after purchasing you got the details on how to join this forum. If you're not activated yet, please wait up to 48h until I approve your account!

After that feel free to **ask us anything** about PTC or maybe some other money making methods. But that's not all, you will have more benefits, e.g. a list of trusted PTC sites that are paying for quite some time, or a list of new PTC sites that we think will be a good money maker!